



Celebrating a Century of Golf Excellence!

The 100th Annual **Birchmont Tournament** **Sponsorship Package**





HISTORY: A CENTURY OF TRADITION

The origins of the Birchmont Tournament date back to the advent of resort tourism and golf in Northern Minnesota in the 1910's. Tourism was starting to replace the logging industry as the primary economic engine of the area.

The Birchmont Tournament was the joint effort of the Birchmont Beach Hotel and Bemidji Town and Country Club to increase sales and to keep vacationers in the area longer and returning annually.

As we celebrate 100 years of this important event in our community, we invite you to help uphold the Birchmont legacy by becoming a supporting sponsor of this prestigious golf tournament.



GOALS: WHY BECOME A SPONSOR?

1. Preserve the integrity of this classic tournament, while growing the enjoyment for players, their families, and spectators.
2. Maximize the economic benefits for local businesses and suppliers by leveraging this event's popularity and success.
3. Reinvigorate Bemidji area community members as key stakeholders in the success of the next 100 years of Birchmont Tournament tradition.

Take advantage of this unique opportunity to showcase your brand to over 200 on-site visitors per hour throughout the tournament and countless visitors to our tournament webpages!

SPONSORSHIP OPPORTUNITIES



Experience the impact a sponsorship can have on your business! Select from one of three ways to support the 100th Birchmont Tournament.

- 1. Birdie Level: \$250** – Sponsor the first ever Kiddie Cup Championship. A family-friendly event that will kick-off the 100th Birchmont Tournament! Birdie Level sponsors will be recognized on a banner near the Kidde Cup area, thanking them for making the Kiddie Cup Championship possible and encouraging youth golf.
- 2. Eagle Level: \$500** – Show your support for youth golf with a Kiddie Cup Championship sponsorship AND enjoy a full year of logo advertising on the BTCC Birchmont and Vandersluis Tournament webpages!
- 3. Ace Level: \$2000** – Capitalize on premium sponsorship status. Ace sponsors will receive two tickets to the Past Champions dinner. Ace logos will be featured on a backdrop banner that will be on display from July 21st through the end of the 2024 golf season. Ace sponsors will also enjoy a full year of logo advertising on the BTCC Birchmont and Vandersuis Tournament webpages!

BIRDIE LEVEL
\$250

Promote youth golf by supporting our Kiddie Cup Championship. The first of its kind at the Birchmont, the Kiddie Cup will feature kid's activities that include a bounce house, SNAG golf games, and an ice cream treat. for all participants! **Children must be accompanied by an adult.**

Birdie Level sponsors will be recognized on a banner near the Kidde Cup area, thanking them for making the Kiddie Cup Championship possible and encouraging youth golf.



Bemidji Town & Country Club

KIDDIE CUP Championship

What? A family friendly event that will feature SNAG Golf Games and a Bounce House!

When? Sunday, 7/22 & Monday, 7/23

What Time? 10:30am - 3:30pm

For Whom? Children ages 12 and younger accompanied by an Adult



- **Admission FREE!**
- **Every competitor "wins" an ice cream treat!**
- **Thank you, Sponsors!**

More Info: (701) 741-1050
bemidjigolftbcc@gmail.com



EAGLE LEVEL
\$500

Eagle Level sponsors will be featured on a banner near the Kidde Cup area, thanking them for making the Kiddie Cup Championship possible and encouraging youth golf.

Additionally, Eagle Level sponsors will enjoy a full year of logo advertising on the BTCC Birchmont and Vandersluis Tournament webpages!



**ACE LEVEL
\$2000**

Enjoy premium sponsorship status for the Birchmont Tournament and the Vandersluis Tournament!

Ace level sponsorship includes:

- An invitation for two to the past champions dinner on Monday July 23rd.
- Your logo will be featured in our “press backdrop banner” which will be on display from July 21st through the end of the BTCC 2024 golf season.
- Additionally, ACE Level sponsors will enjoy a full year of logo advertising on the BTCC Birchmont and Vandersluis Tournament webpages!
- A framed photo of Men’s & Women’s 2024 Champion Trophy presentations which will be done using the “press backdrop banner”



ACE LEVEL
\$2000

Our “press backdrop banner” will be viewed by everyone who visits BTCC from July 21st through the end of the 2024 season.

It will be the backdrop for many events: player registrations, trophy presentations, and family photos all summer long!

The Centennial Birchmont | BEMIDJI TOWN & CC | The International Vandersluis
"WHERE CHAMPIONS PLAY"



Actual Banner Size will be 8 feet X 10 feet | Banner will be created by Ross Lewis Sign Co Inc. | rosslewissign.com



READY TO JOIN US AS A SPONSOR?

Thank you for your partnership with Bemidji Town and Country Club as we build upon the Birchmont Tournament tradition. We look forward to sharing a successful Centennial Year!

CONTACT US

For questions and more information:

- Questions – contact Bruce Nord, 701-741-1050
- More info – bemidjigolftcc@gmail.com

JOIN NOW

- bemidjigolf.com/sponsorship/

BTCC
Clubbing at its Best!